Harness the Power of Your Data to Help Your Students Succeed.

This isn't about adding one more student success initiative.

This is about guiding every decision you make with new intelligence to optimize what you're already doing. It's about unifying teams and initiatives across campus to achieve the common goal of improving student success. It's about offering personalized support that meets the unique needs of an increasingly diverse student population.

Our growing community of practice is harnessing the power of their data to improve student success. By unlocking the predictive and prescriptive power of their data, they're improving the trajectory and outcomes for their students and institution. Their student success teams are empowered to work together in helping more students, and more diverse students, better navigate their educational journey.

And together, we can help more students learn well and finish strong.
The Civitas Learning Mission

We’re a mission-driven company committed to helping higher education make the most of its learning data to improve student outcomes. Together with our community of practice, we’ll help a Million More students each year graduate by 2025.

*Imagine learning from every interaction students have with your institution.* By harnessing the power of their data, colleges and universities are learning faster from the work they are already doing, refining supports throughout the student lifecycle, and beginning to scale strategies to improve student success.

Comprehensive Support for Educators, Leaders and Students

We deliver a comprehensive *Student Success Suite™* that combines workflow infused with intelligence and prescriptive opportunity identification to support collaborative use cases across leadership, advisors, faculty, and students, and that measures specifically what affects student outcomes.

Our *Student Success Intelligence Platform™* transforms student data, helping institutions to capitalize on signals from their own data to find new opportunities to provide the personalized experiences that students need. The platform supports the implementation of cohesive, holistic strategies that drive successful outcomes. It enables the much-needed cycle of continuous improvement and ongoing learning — which is unmatched in the field.

With the most connected intelligence platform, an experienced services team, and the ability to precisely measure student success impact in-term, Civitas Learning® institutions work each day with increased confidence and clarity in their decisions, actions, and expected impact.

Our solution, powered by our platform, delivers a comprehensive suite designed for educators, leaders, and students. It ensures colleges and universities can harness the power of their data and take coordinated, data-informed action to help students graduate.
The Solution

We embed actionable intelligence into workflow tools so higher ed can focus their student success strategies, deliver proactive care, inspire holistic advising, and quickly measure what’s working.

With our platform, software, and services, higher ed leaders, advisors, and faculty are measurably improving enrollment, persistence, and graduation outcomes.

Our Strategic Anchors

To help colleges and universities improve student success and achieve our Million More Mission, we focus on fulfilling these priorities, which ensure the dissemination of intelligence to key stakeholders, empower coordinated action, and capture engagement to enrich ongoing intelligence.

INTELLIGENCE

- Embedding intelligence into workflows that help institutions make more effective decisions to support student persistence and graduation.

- Using institution-specific insights to power efficacy-driven and personalized student support.

MEASUREMENT

- Quantifying the impact of student success initiatives to help institutions know what is working, and what impact their efforts are having on specific student groups.

- Share learnings and demonstrated approaches within and across institutions to enhance strategy and investment decisions.

UNIFICATION

- Bringing together people and technology, and surrounding them with the right services to make these tools easier to use and to implement.

- Improving outcomes across the student lifecycle.
6.15 PERCENTAGE POINT LIFT in overall persistence for students using ACCelerator

9.5 PERCENTAGE POINT LIFT in persistence with mindset nudge to high-GPA students at risk

4X IMPACT for DevEd students

91% FIRST YEAR RETENTION RATE

73% GRADUATION RATE

Learn more at www.civitaslearning.com/outcomes