



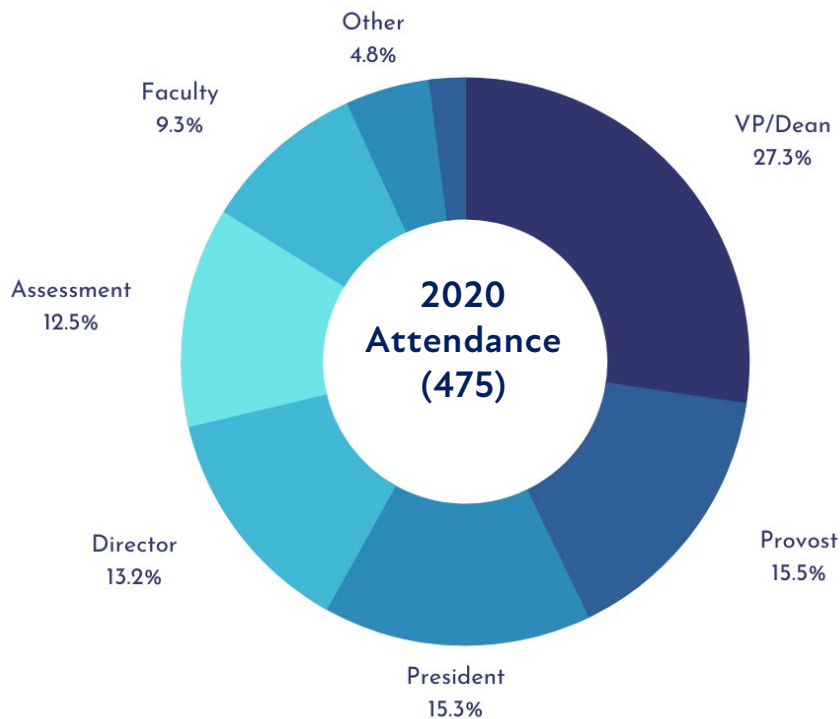
**NWCCU
CON**

2021 ANNUAL CONFERENCE

Paucity of Data and Measures, Surfeit of Needs to Address Equity
November 17-19, 2021 (Held virtually via Zoom)

























The Northwest Commission on Colleges and Universities (NWCCU) accredits approximately 165 two- and four-year public and private colleges and universities, including Tribal colleges, in Alaska, Idaho, Montana, Nevada, Oregon, Utah and Washington, along with a few institutions in British Columbia, Canada. The core of NWCCU's work is focused on evidence-informed and continuous improvements to promote student success and achievement.

The 2021 NWCCU Annual Conference offers a platform for higher education chief executive officers, presidents, chancellors, provosts, vice presidents, deans, business officers, accreditation liaison officers, evaluators, members of boards of regents/trustees, state and federal government officials, and others interested in accreditation to share their experiences, learn best practices, and cultivate new connections. Due to the nature of our peer-evaluation format, the NWCCU audience spans faculty and staff from all college departments, including Admission, Financial Aid, Registrar, and Student Services.



The 2021 NWCCU Annual Conference is the largest and most engaging conference event for approximately 500 – 1,000 key decision makers and individuals interested in higher education and accreditation in the Pacific Northwest.

2021 SPONSORSHIP OPPORTUNITIES

	Platinum \$15,000	Gold \$5,000	Silver \$3,000	Bronze \$1,000
Pre-Event Recognition				
Naming opportunity for the NWCCU Beacon Award for Excellence in Student Achievement and Excellence				
Sponsor spotlight on event email, one month prior to event (distribution of 2,000+)				
Recognition as a Sponsor on the NWCCU Annual Conference webpage				
Event Recognition				
Session presentation, live 45 minute showcase or pre-recorded video				
Logo recognition on event day schedule link page (400-800 visitors)				
Logo recognition on Plenary Session waiting room start screen and ad break (attendance 400-800)				
Opt-in email list of registrants, provided one week prior to event				
Two complimentary registrations for the 2021 NWCCU Annual Conference				
Post-Event Recognition				
Logo recognition on post-event survey email (distribution 400-800)				
Advertisement in post-event survey email (distribution 400-800)				

Reserve your sponsorship today!

Contact Deb Tarbutton at info@nwccu.org